



# **Fall 2018 Admitted, Not Enrolled Report**

Subsequent Enrollment Analysis of the Fall 2018 First Year Admitted Students

Academic and Enrollment Services

11/12/2018

## Summary

During the fall 2018 application cycle, the campus received over 22,000 applications for freshman admission. About 15,900 students were admitted and 4,159 new freshmen enrolled for fall term. The increase in applications and enrollment can be attributed to a broader recruitment pool and heightened prominence of the academic programs. To contribute to the continued evaluation and improvement of the recruitment and yield efforts, this report considers the enrollment decision of the admitted students who opted to not enroll at UIC. That is, asking: **if not UIC, then where?** The National Student Clearinghouse (NSC) Student Tracker services was used to verify subsequent enrollment of students who were admitted but did not enroll at UIC (ANE). Of approximately 11,800 records submitted to NSC, 10,334 enrollment records were returned with an enrollment record at one of the 3,600 institutions across the U.S. participating in NSC. A total of 59% are attending an institution in Illinois; 58% are at a public institution. Results from admit, not enrolled analysis provide insights to UIC competitors. Disaggregated results are included and allow for understanding enrollment choices of different populations.

## Methods

Records of the admitted and enrolled students were extracted from the application and registration databases. The first year application, admit and enroll pool disaggregated by racial/ethnic group is shown in table 1. This represents the total individuals applying for admission. Table 2 shows the application pool by college and thus represents the total applications submitted. A total of 1,298 applicants applied to more than one college; 13 students were admitted to more than one college. The overall individual admit rate was 76% and the yield rate was 26%. [That is, of all the individuals who applied to UIC, 76% were admitted to at least one college.] These rates vary across different race/ethnic groups and colleges.

Race/Ethnicity	Apply	Admit	Enroll	Adm Rate	Yield
AIAN	22	16	2	73%	13%
Asian	3,565	3,137	848	88%	27%
Afr Amer	2,764	1,669	354	60%	21%
Hispanic	7,570	5,227	1,660	69%	32%
International	1,769	1,301	273	74%	21%
Multi-Race	438	379	137	87%	36%
NHPI	11	8	0	73%	0%
Unknown	227	103	9	45%	9%
White	4,731	4,101	876	87%	21%
<b>TOTAL</b>	<b>21,097</b>	<b>15,941</b>	<b>4,159</b>	<b>76%</b>	<b>26%</b>

\*Individual applicant counts. No duplicates.

College	Apply	Admit	Enroll	Adm Rate	Yield
CBA	2,513	1,861	470	74%	25%
EDUC	387	250	75	65%	30%
ENGIN	4,217	2,190	495	52%	23%
CADA	1,483	1,044	261	70%	25%
LAS	12,455	9,688	2,593	78%	27%
SPH	102	83	23	81%	28%
AHS	1,133	741	220	65%	30%
CUPPA	105	97	22	92%	23%
	<b>22,395</b>	<b>15,954</b>	<b>4,159</b>	<b>71%</b>	<b>26%</b>

\*Application counts. Includes 1,298 duplicates in cases of students apply to more than one college.

The ANE pool is comprised of approximately 11,793 individuals who were admitted to UIC but did not enroll (two individuals were admitted to two colleges). Table 3 reports the ANE population by college of admission and race/ethnicity.

	CBA	EDUC	ENGIN	CADA	LAS	SPH	AHS	CUPPA	Total
AIAN	2		2	1	9				14
Asian	278	16	459	75	1,349	14	89	9	2,289
Afr Amer	157	18	81	98	873	8	66	15	1,316
Hispanic	360	74	330	268	2,360	9	149	19	3,569
International	213	1	346	60	389	6	16	7	1,038
Multi-Race	25	1	35	20	144	3	12	2	242
NHPI	2		1		5				8
Unknown	8	5	8	8	57		5	3	94
White	346	60	433	255	1,907	20	184	20	3,225
<b>TOTAL</b>	<b>1,391</b>	<b>175</b>	<b>1,695</b>	<b>785</b>	<b>7,093</b>	<b>60</b>	<b>521</b>	<b>75</b>	<b>11,795</b>

A request for enrollment records of the ANE population was submitted to the NSC Student Tracker service in November 2018. A total of 10,334 useable records were returned. There was no NSC enrollment records for 1,459 students (12%) and 51 records were blocked from distribution.

## Results

The 10,334 subsequent enrollment records from the NSC represent about 88% of the ANE total. Of the 10,334, 87% are enrolled at 4-year institutions, 58% at public institutions, and 60% at Illinois institutions. The breakout of enrollment by institution type (2-year/4-year) and control (public/private) is shown in Table 4.

<b>TABLE 4: ANE Records by Institution Type and Control</b>				
<b>All Records - by Type and Control</b>				
	Public	Private	Total	
2-Year	1,346		1,346	13%
4-Year	4,636	4,352	8,988	87%
Total	5,982	4,352	10,334	
	58%	42%		
<b>Illinois Institutions only Control - by Type and Control</b>				
	Public	Private	Total	
2-Year	1,253		1,253	
4-Year	2,207	2,718	4,925	
Total	3,460	2,718	6,178	

Table 5 provides the number of students enrolled at each of the top 30 institutions of subsequent enrollment with the percent of total records and detail by college. Due to large differences between total number of ANE and subsequent enrollment record counts, the college data in Table 5 are presented as percentage of total ANE records for each college. For example, the 1,583 students enrolled at UIUC represents 15.3% of the total subsequent enrollments (N=10,334). For CBA, it is 14.1% of the 1,197 total subsequent enrollment records tied to CBA; similarly for Engineering, UIUC enrollment represents 20.5% of the 2,170 subsequent enrollments. The bottom two rows of the table show the total number of students reflected in the ANE file and the total number of different institutions reflected in the ANE enrollments.

<b>College Name</b>	<b>Count</b>	<b>%*</b>	<b>CBA</b>	<b>EDUC</b>	<b>ENGIN</b>	<b>CADA</b>	<b>LAS</b>	<b>SPH</b>	<b>AHS</b>	<b>CUPPA</b>
UNIVERSITY OF ILLINOIS @ URBANA	1,583	15.3%	14.1%	11.9%	20.5%	11.1%	13.8%	14.0%	13.5%	6.7%
LOYOLA UNIVERSITY CHICAGO	630	6.1%	5.3%	4.5%	1.8%	1.1%	7.9%		5.6%	3.3%
DEPAUL UNIVERSITY	613	5.9%	13.3%	5.1%	4.3%	5.6%	5.6%	1.8%	1.9%	8.3%
ILLINOIS STATE UNIVERSITY	251	2.4%	2.5%	10.2%	0.9%	2.6%	2.7%		3.9%	6.7%
ILLINOIS INSTITUTE OF TECHNOLOGY	217	2.1%	0.8%		7.1%	4.5%	0.9%		0.2%	
CCC - HAROLD WASHINGTON COLLEGE	161	1.6%	2.0%	1.7%	1.1%	2.9%	1.6%		2.3%	1.7%
PURDUE UNIVERSITY	155	1.5%	1.7%	1.1%	3.2%	1.4%	0.9%	5.3%	1.0%	0.0%
NORTHERN ILLINOIS UNIVERSITY	153	1.5%	1.9%	2.3%	1.7%	1.7%	1.6%	1.8%	1.3%	1.7%
MARQUETTE UNIVERSITY	152	1.5%	1.3%	1.1%	2.0%	0.5%	1.3%	1.8%	3.7%	1.7%
CCC - WRIGHT COLLEGE	140	1.4%	1.5%	2.8%	1.4%	2.1%	1.4%	1.8%	1.9%	
SAINT XAVIER UNIVERSITY	134	1.3%	1.1%	3.4%	0.1%	1.1%	1.6%	5.3%	1.2%	1.7%
COLLEGE OF DUPAGE	132	1.3%	1.7%	1.1%	1.7%	0.8%	1.4%	1.8%	1.0%	1.7%
DOMINICAN UNIVERSITY	119	1.2%	1.3%	2.3%	0.6%	0.6%	1.3%		1.5%	3.3%
MORAIN VALLEY COMMUNITY COLL	114	1.1%	1.2%	1.7%	0.9%	1.2%	1.1%	3.5%	2.1%	
UNIVERSITY OF WISCONSIN - MADISON	111	1.1%	0.2%		1.8%	0.3%	1.1%		0.4%	
BRADLEY UNIVERSITY	106	1.0%	0.9%		1.5%	0.5%	1.1%		1.5%	1.7%
INDIANA UNIVERSITY BLOOMINGTON	105	1.0%	3.8%		0.5%	0.3%	0.8%		0.4%	1.7%
WILLIAM RAINEY HARPER COLLEGE	103	1.0%	1.3%	0.6%	1.2%	1.1%	0.9%	1.8%	1.7%	
NORTH PARK UNIVERSITY	100	1.0%	1.3%	1.1%	0.6%	0.9%	1.1%		1.0%	
SAINT LOUIS UNIVERSITY	94	0.9%	0.7%		0.7%		0.9%	1.8%	2.7%	
CCC - MALCOLM X COLLEGE	89	0.9%	0.1%		0.2%		1.3%		1.7%	
OAKTON COMMUNITY COLLEGE	84	0.8%	0.8%	1.1%	0.8%	0.6%	0.9%		1.3%	
UNIVERSITY OF MICHIGAN	83	0.8%	0.2%		0.9%	0.9%	0.8%	1.8%	1.2%	
ELMHURST COLLEGE	71	0.7%	0.3%	1.1%	0.2%	0.5%	0.9%		0.8%	
MICHIGAN STATE UNIVERSITY	68	0.7%	0.9%	1.7%	0.6%	0.5%	0.7%		0.4%	
PENNSYLVANIA STATE UNIVERSITY	67	0.6%	1.0%		1.2%	0.5%	0.5%		1.0%	
UNIV OF MINNESOTA-TWIN CITIES	65	0.6%	0.2%	0.6%	0.9%	0.8%	0.5%		0.8%	3.3%
IOWA STATE UNIVERSITY	60	0.6%	0.7%		1.8%	0.2%	0.4%		0.2%	1.7%
THE OHIO STATE UNIVERSITY	60	0.6%	0.5%		1.2%	0.5%	0.4%	1.8%	0.4%	
NORTHWESTERN UNIVERSITY	59	0.6%	0.1%		0.5%	0.2%	0.7%	1.8%	0.8%	
<i>Total Individual Records</i>	<i>10,334</i>		<i>1,197</i>	<i>177</i>	<i>2,170</i>	<i>665</i>	<i>6,306</i>	<i>57</i>	<i>519</i>	<i>60</i>
<i>Total Institutions</i>	<i>774</i>		<i>241</i>	<i>74</i>	<i>323</i>	<i>212</i>	<i>616</i>	<i>45</i>	<i>168</i>	<i>42</i>

\*Percentages represent proportion of total subsequent enrollments (column total).

Table 6 displays the top ten institutions of subsequent enrollments by rank order, with the comparison rank place of the institution for the Fall 2015, 2016 and 2017. This information provides a context of the consistency and movement of the key competitor institutions. The top five institutions are remarkably consistent over time, with some variation in the six through ten spots.

<b>College Name</b>	<b>2018</b>	<b>2017</b>	<b>2016</b>	<b>2015</b>
UNIVERSITY OF ILLINOIS @ URBANA	1	1	1	1
LOYOLA UNIVERSITY CHICAGO	2	2	2	3
DEPAUL UNIVERSITY	3	3	3	2
ILLINOIS STATE UNIVERSITY	4	4	4	4
ILLINOIS INSTITUTE OF TECHNOLOGY	5	5	5	5
CCC - HAROLD WASHINGTON COLLEGE	6	8	18	15
PURDUE UNIVERSITY	7	12	7	8
NORTHERN ILLINOIS UNIVERSITY	8	15	14	6
MARQUETTE UNIVERSITY	9	7	6	9
CCC - WRIGHT COLLEGE	10	6	12	14

Similar to table 6, Table 7 provides a historical context showing the top 20 subsequent enrollment institutions for Fall 2018 (with percentage of the ANE records at each) in contrast to the Fall 2017 figures for the institutions. For example, 1,583 ANE students are enrolled at UIUC in Fall 2018 – 15.3% of the ANE records. In Fall 2016, the number was 1,319 which accounted for 14.6% of the ANE records. The change was an increase of 264 students. It is important to note that the overall number of admits in 2018 increased 1,473 or 10% from the 2017 fall admit cycle.

<b>TABLE 7: Fall 2018 Top 20 Institutions of Enrollment with Fall 2017 comparison</b>					
<b>College Name</b>	<b>2018</b>		<b>2017</b>		<b>Change in count F2018 to F2017</b>
	<b>Count</b>	<b>%*</b>	<b>Count</b>	<b>%*</b>	
UNIVERSITY OF ILLINOIS @ URBANA	1,583	15.3%	1,319	14.6%	264
LOYOLA UNIVERSITY CHICAGO	630	6.1%	620	6.9%	10
DEPAUL UNIVERSITY	613	5.9%	565	6.2%	48
ILLINOIS STATE UNIVERSITY	251	2.4%	189	2.1%	62
ILLINOIS INSTITUTE OF TECHNOLOGY	217	2.1%	145	1.6%	72
CCC - HAROLD WASHINGTON COLLEGE	161	1.6%	134	1.5%	27
PURDUE UNIVERSITY	155	1.5%	116	1.3%	39
NORTHERN ILLINOIS UNIVERSITY	153	1.5%	98	1.1%	55
MARQUETTE UNIVERSITY	152	1.5%	134	1.5%	18
CCC - WRIGHT COLLEGE	140	1.4%	145	1.6%	-5
SAINT XAVIER UNIVERSITY	134	1.3%	113	1.2%	21
COLLEGE OF DUPAGE	132	1.3%	120	1.3%	12
DOMINICAN UNIVERSITY	119	1.2%	125	1.4%	-6
MORAIN VALLEY CC	114	1.1%	100	1.1%	14
UNIVERSITY OF WISCONSIN - MADISON	111	1.1%	91	1.0%	20
BRADLEY UNIVERSITY	106	1.0%	128	1.4%	-22
INDIANA UNIVERSITY BLOOMINGTON	105	1.0%	78	0.9%	27
WILLIAM RAINEY HARPER COLLEGE	103	1.0%	98	1.1%	5
NORTH PARK UNIVERSITY	100	1.0%	80	0.9%	20
SAINT LOUIS UNIVERSITY	94	0.9%	87	1.0%	7
Total Admits for Fall term	15,941		14,468		1,473
Total ANE records from NSC	10,334		9,045		1,289
Count of institutions in ANE file	774		733		41

\*percentages represent proportion of ANE records for each year.

Racial and Ethnic diversity is a key point of interest for campus enrollment. With this in mind, tables 8 through 11 display the top subsequent institutions of enrollment for Asian, African American, Hispanic and Caucasian students respectively. There were 2,139 Asian students with a NSC record, enrolled at 288 different institutions. For the other groups the counts were: 1,173 at 296 institutions for African American students; 3,155 Hispanic students enrolled at 385 institutions; and 2,951 Caucasian students at 444 institutions.

Institution	Count
UNIVERSITY OF ILLINOIS @ URBANA	512
LOYOLA UNIVERSITY CHICAGO	206
DEPAUL UNIVERSITY	117
ILLINOIS INSTITUTE OF TECHNOLOGY	59
SAINT LOUIS UNIVERSITY	46
OAKTON COMMUNITY COLLEGE	46
COLLEGE OF DUPAGE	43
PURDUE UNIVERSITY - WEST LAFAYETTE	43
UNIVERSITY OF WISCONSIN - MADISON	38
MARQUETTE UNIVERSITY	37
INDIANA UNIVERSITY BLOOMINGTON	29
THE OHIO STATE UNIVERSITY	26
NORTHWESTERN UNIVERSITY	26
WILLIAM RAINEY HARPER COLLEGE	25
BENEDICTINE UNIVERSITY	22
UNIVERSITY OF MICHIGAN	20
CASE WESTERN RESERVE UNIVERSITY	17
ILLINOIS STATE UNIVERSITY	17
UNIVERSITY OF MINNESOTA-TWIN CITIES	17
NORTHERN ILLINOIS UNIVERSITY	16
PENNSYLVANIA STATE UNIVERSITY	15
CCC - WRIGHT COLLEGE	14
ARIZONA STATE UNIVERSITY	14
IOWA STATE UNIVERSITY	14
NOVA SOUTHEASTERN UNIVERSITY	13

Institution	Count
UNIVERSITY OF ILLINOIS @ URBANA	174
ILLINOIS STATE UNIVERSITY	61
NORTHERN ILLINOIS UNIVERSITY	45
DEPAUL UNIVERSITY	36
LOYOLA UNIVERSITY CHICAGO	34
UNIVERSITY OF MISSOURI-COLUMBIA	28
HOWARD UNIVERSITY	25
XAVIER UNIVERSITY OF LOUISIANA	21
BRADLEY UNIVERSITY	18
UNIVERSITY OF ILLINOIS @ SPRINGFIELD	16
MICHIGAN STATE UNIVERSITY	16
CCC - MALCOLM X COLLEGE	16
SAINT XAVIER UNIVERSITY	15
EASTERN ILLINOIS UNIVERSITY	15
CCC - HAROLD WASHINGTON COLLEGE	15
WESTERN ILLINOIS UNIVERSITY	15
UNIVERSITY OF MICHIGAN	12
ILLINOIS INSTITUTE OF TECHNOLOGY	11
CLARK ATLANTA UNIVERSITY	10
UNIVERSITY OF WISCONSIN - MADISON	10
SPELMAN COLLEGE	9
PURDUE UNIVERSITY - WEST LAFAYETTE	9
ROOSEVELT UNIVERSITY	8
VALPARAISO UNIVERSITY	8
GRAND VALLEY STATE UNIVERSITY	8



**TABLE 10: Top Institutions - Hispanic Students**

Institution	Count
UNIVERSITY OF ILLINOIS @ URBANA	570
DEPAUL UNIVERSITY	178
LOYOLA UNIVERSITY CHICAGO	152
CCC - HAROLD WASHINGTON COLLEGE	120
CCC - WRIGHT COLLEGE	94
DOMINICAN UNIVERSITY	88
ILLINOIS STATE UNIVERSITY	84
SAINT XAVIER UNIVERSITY	80
CCC - MALCOLM X COLLEGE	68
ILLINOIS INSTITUTE OF TECHNOLOGY	63
NORTH PARK UNIVERSITY	53
NORTHERN ILLINOIS UNIVERSITY	52
BRADLEY UNIVERSITY	43
MORAIN VALLEY COMMUNITY COLLEGE	41
CCC - RICHARD J. DALEY COLLEGE	40
MARQUETTE UNIVERSITY	39
CONCORDIA UNIVERSITY	39
AURORA UNIVERSITY	37
WILLIAM RAINEY HARPER COLLEGE	36
TRITON COLLEGE	35
ROOSEVELT UNIVERSITY	32
COLLEGE OF LAKE COUNTY	31
UNIVERSITY OF MICHIGAN	28
ELMHURST COLLEGE	26
UNIVERSITY OF WISCONSIN - MADISON	26
COLUMBIA COLLEGE CHICAGO	26

**TABLE 11: Top Institutions - Caucasian Students**

Institution	Count
UNIVERSITY OF ILLINOIS @ URBANA	266
DEPAUL UNIVERSITY	244
LOYOLA UNIVERSITY CHICAGO	209
ILLINOIS STATE UNIVERSITY	84
ILLINOIS INSTITUTE OF TECHNOLOGY	66
MARQUETTE UNIVERSITY	65
MORAIN VALLEY CC	60
PURDUE UNIVERSITY	57
COLLEGE OF DUPAGE	54
NORTHERN ILLINOIS UNIVERSITY	37
SAINT XAVIER UNIVERSITY	34
WILLIAM RAINEY HARPER COLLEGE	34
NORTH PARK UNIVERSITY	33
U OF WISCONSIN - MILWAUKEE	31
IOWA STATE UNIVERSITY	31
ELMHURST COLLEGE	30
U OF WISCONSIN - MADISON	30
U OF MINNESOTA-TWIN CITIES	30
SAINT LOUIS UNIVERSITY	30
BRADLEY UNIVERSITY	29
LEWIS UNIVERSITY	29
INDIANA UNIVERSITY BLOOMINGTON	28
CCC - WRIGHT COLLEGE	27
UNIVERSITY OF CINCINNATI	23
UNIVERSITY OF COLORADO BOULDER	22

Geographic diversity is examined through the residency status of the student. Of the total admitted pool, Illinois residents comprise 72% with domestic, non-Illinois residents totaling 18% and International at 10%. Table 12 shows the top institutions of subsequent enrollment for domestic non-residents and International admits.

**TABLE 12: Top Institutions - Domestic, Non-Illinois Resident and International Students**

<b>Domestic, Non-Resident</b>		<b>International</b>	
<b>Institution</b>	<b>Count</b>	<b>Institution</b>	<b>Count</b>
UNIVERSITY OF ILLINOIS @ URBANA	88	PENNSYLVANIA STATE UNIVERSITY	36
DEPAUL UNIVERSITY	79	CCC - HAROLD WASHINGTON COLLEGE	36
LOYOLA UNIVERSITY CHICAGO	62	PURDUE UNIVERSITY - WEST LAFAYETTE	32
PURDUE UNIVERSITY - WEST LAFAYETTE	59	UNIVERSITY OF ILLINOIS @ URBANA	27
INDIANA UNIVERSITY BLOOMINGTON	44	INDIANA UNIVERSITY BLOOMINGTON	25
UNIVERSITY OF WISCONSIN - MADISON	37	LOYOLA UNIVERSITY CHICAGO	20
MICHIGAN STATE UNIVERSITY	31	DOMINICAN UNIVERSITY	19
UNIVERSITY OF MINNESOTA-TWIN CITIES	31	U OF MASSACHUSETTS AT AMHERST	19
PENNSYLVANIA STATE UNIVERSITY	28	MICHIGAN STATE UNIVERSITY	19
UNIVERSITY OF CINCINNATI	27	DEPAUL UNIVERSITY	18
UNIVERSITY OF MICHIGAN	26	ILLINOIS INSTITUTE OF TECHNOLOGY	17
ILLINOIS INSTITUTE OF TECHNOLOGY	25	UNIVERSITY OF CALIFORNIA-DAVIS	14
ARIZONA STATE UNIVERSITY	24	SUNY STONY BROOK UNIVERSITY	13
THE OHIO STATE UNIVERSITY	23	DREXEL UNIVERSITY	13
DREXEL UNIVERSITY	21	CCC - WRIGHT COLLEGE	13
UNIVERSITY OF WISCONSIN - MILWAUKEE	21	ARIZONA STATE UNIVERSITY	13
U OF MASSACHUSETTS AT AMHERST	19	SUNY UNIVERSITY AT BUFFALO	12
TEMPLE UNIVERSITY	18	OAKTON COMMUNITY COLLEGE	11
MARQUETTE UNIVERSITY	17	UNIVERSITY OF CINCINNATI	10
NEW YORK UNIVERSITY	16	WILLIAM RAINEY HARPER COLLEGE	10
COLLEGE OF DUPAGE	15	CCC - MALCOLM X COLLEGE	10
ILLINOIS STATE UNIVERSITY	15	THE OHIO STATE UNIVERSITY	9
UNIVERSITY OF ARIZONA	15	RUTGERS	8
U OF WASHINGTON - SEATTLE	14	COLLEGE OF DUPAGE	7
WAYNE STATE UNIVERSITY	14	BOSTON UNIVERSITY	7

Table 13 shows the subsequent enrollments of students disaggregated by SAT or ACT scores– a measure of pre-enrollment academic preparation. Three SAT/ACT groupings are shown – SAT 1000-1199 or ACT 21 to 24; SAT 1200-1399 or ACT 25-30; and SAT>1399 or ACT>30. The top three institutions remain the same across the groups, followed by more distinct enrollment choices for each ACT group.

<b>TABLE 13: Top Subsequent Enrollment Institutions by SAT/ACT groups</b>					
<b>SAT 1000-1199 or ACT 21-24</b>		<b>SAT 1200-1399 or ACT 25-30</b>		<b>SAT &gt;1400 or ACT &gt;30</b>	
<b>Institution</b>	<b>Count</b>	<b>Institution</b>	<b>Count</b>	<b>Institution</b>	<b>Count</b>
UNIV OF ILLINOIS @ URBANA	473	UNIV OF ILLINOIS @ URBANA	706	UNIV OF ILLINOIS @ URBANA	316
DEPAUL UNIVERSITY	253	LOYOLA UNIV CHICAGO	292	LOYOLA UNIV CHICAGO	61
LOYOLA UNIV CHICAGO	242	DEPAUL UNIVERSITY	243	DEPAUL UNIVERSITY	52
ILLINOIS STATE UNIVERSITY	124	ILL INST OF TECH	131	NORTHWESTERN UNIVERSITY	40
CCC - HAROLD WASHINGTON	93	PURDUE U- WEST LAFAYETTE	89	UNIV OF WISC - MADISON	37
NORTHERN ILLINOIS UNIV	81	MARQUETTE UNIVERSITY	80	PURDUE U- WEST LAFAYETTE	34
SAINT XAVIER UNIVERSITY	79	COLLEGE OF DUPAGE	51	ILL INSTITUTE OF TECH	31
CCC - WRIGHT COLLEGE	78	ILLINOIS STATE UNIVERSITY	50	SAINT LOUIS UNIVERSITY	27
DOMINICAN UNIVERSITY	68	UNIV OF WISC - MADISON	47	UNIV OF MICHIGAN	26
COLLEGE OF DUPAGE	63	INDIANA U BLOOMINGTON	46	UNIV OF MINN-TWIN CITIES	24
MORAIN VALLEY CC	62	SAINT LOUIS UNIVERSITY	44	THE OHIO STATE UNIVERSITY	23
BRADLEY UNIVERSITY	58	UNIV OF MICHIGAN	40	UNIV OF CHICAGO	22
NORTH PARK UNIVERSITY	53	PENNSYLVANIA STATE U	38	CASE WESTERN RESERVE U	22
MARQUETTE UNIVERSITY	51	THE OHIO STATE UNIVERSITY	36	INDIANA U BLOOMINGTON	17
WILLIAM RAINEY HARPER CC	51	NORTHERN ILLINOIS UNIV	35	U OF CAL-LOS ANGELES	15
ILL INST OF TECH	49	BRADLEY UNIVERSITY	34	MARQUETTE UNIVERSITY	14
OAKTON CC	47	MICHIGAN STATE U	32	NEW YORK UNIVERSITY	13
CCC - MALCOLM X COLLEGE	43	UNIV OF IOWA	31	U OF CAL-SAN DIEGO	12
ROOSEVELT UNIVERSITY	35	IOWA STATE UNIVERSITY	31	U OF CAL - BERKELEY	11
ELMHURST COLLEGE	35	U OF MINN-TWIN CITIES	30	U OF MISSOURI-KC	11
TRITON COLLEGE	34	WILLIAM RAINEY HARPER CC	29	NORTHEASTERN UNIVERSITY	11
INDIANA U BLOOMINGTON	33	U OF MASS AT AMHERST	29	ARIZONA STATE UNIVERSITY	11
AURORA UNIVERSITY	31	ARIZONA STATE U	27	BOSTON UNIVERSITY	11
COLUMBIA COLLEGE CHGO	31	MORAIN VALLEY CC	24	VANDERBILT UNIVERSITY	10
U OF WISC - MILWAUKEE	31	UNIV OF CINCINNATI	23	WASHINGTON UNIVERSITY	10

# **Appendix A**

## **Constructing the Data Set**

The data were received from NSC in early November. Multiple enrollment records may be reported, for example, in instances of summer and fall enrollment at different institutions and dual enrollments. In instances where the NSC response file reflected multiple institutions of enrollment, the criteria to establish a single subsequent enrollment record: (a) if concurrent enrollment reflected a part-time and full-time attendance, the institution of full-time attendance was used. And (b) if concurrent enrollment reflected a two-year and four-year institution, the four-year institution was used.

## **Contact**

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# **Appendix B**

## **Admit/Decline Survey Responses 2018**

Of the 15,750 admitted first-year applicants, 3,095 students formally declined their offer admission via their online application status portal or by making the request in writing to UIC Admissions. That group received a confirmation email that they had declined admission, and within that confirmation email, were invited to complete a survey about why they made their decision.

A total of 380 survey responses were received in 2018: 338 from admitted first-year applicants (roughly 11% of all those who formally declined admission), with another 42 responses from admitted transfer applicants (out of 323 declined offers and 3,323 offers of transfer admission).

Tables on the following page describe the survey respondents, broken down by application/student type, admitting college, and race/ethnicity category. All are disaggregated using a survey question which asks respondents to report where UIC ranked in their college choices at the time they applied.

# Admit/Decline Survey Respondents

At time of application, UIC ranked as respondent's...						
Student/Application Type	1st Choice	2nd Choice	3rd Choice	Lower	(blank)	Total
First Year	86	74	74	95	9	338
Early Action	33	37	32	46	6	154
Regular Decision	53	37	42	49	3	184
Transfer	20	18	4			42
Transfer Freshman	3	1				4
Transfer Sophomore	9	6	3			18
Transfer Junior	7	10				17
Transfer Senior			1			1
Second Bachelor's	1	1				2
Total	106	92	78	95	9	380

At time of application, UIC ranked as respondent's...						
College	1st Choice	2nd Choice	3rd Choice	Lower	(blank)	Total
Applied Health Sciences	5	5	2	5		17
Architecture, Design, & the Arts	4	4	3	3		14
Business Administration	12	10	4	7	1	34
Education	4	3		1		8
Engineering	13	17	11	22	2	65
Liberal Arts & Sciences	62	52	56	57	6	233
Nursing	3					3
Urban Planning & Public Affairs	2					2
Public Health	1	1	2			4

At time of application, UIC ranked as respondent's...						
Race/Ethnicity	1st Choice	2nd Choice	3rd Choice	Lower	(blank)	Total
Asian	22	24	18	27	3	94
Black/African American	7	9	9	9	2	36
Hispanic	28	18	15	15	1	77
International	10	13	11	10	1	45
Multi-Race	4	2	2	5	1	14
Unknown	1	1	1	3		6
White	34	25	22	26	1	108

# Primary Reasons for Declining UIC/Accepting Other Offer

The survey asks respondents in separate to choose from a list of options that best explain their reason for both why they declined UIC’s offer of admission and why the accepted admission from another institution.

Financial aid offers and cost of attendance are prominent reasons both for declining UIC’s offer of admission and accepting admission elsewhere. Respondents who ranked UIC as a first or second choice school at the time of application are over-represented in these financial categories.

Program reputation was the top response for why respondents accepted another school’s offer of admission, but note that this is most often a reason provided by respondents who ranked UIC third or lower on their initial college-choice rankings.

	Primary reason the respondent...					
	Declined UIC admission			Accepted another offer		
Single-Choice Options	All Responses	UIC 1st/2nd Choice	1st/2nd Choice % of All	All Responses	UIC 1st/2nd Choice	1st/2nd Choice % of All
Campus facilities	13	4	30.8%	13	4	30.8%
Campus location	46	22	47.8%	34	21	61.8%
Cost of attendance	64	43	67.2%	45	36	80.0%
Financial aid offer	84	53	63.1%	81	46	56.8%
Gap year	3	3	100.0%	-	-	-
Interactions with the staff	7	4	57.1%	15	10	66.7%
Military	1	0	0.0%	-	-	-
Program reputation	68	27	39.7%	119	47	39.5%
Timing of admission decision	10	8	80.0%	6	4	66.7%
Other*	67	31	46.3%	35	18	51.4%
<b>Total</b>	<b>363</b>	<b>195</b>	<b>53.7%</b>	<b>348</b>	<b>186</b>	<b>53.4%</b>

*Open-ended responses to the "Other" option were sorted into general buckets for summary purposes. Common buckets are characterized below.	The most common categories were Program Offering (14), Fit (11), Aid Offer (8), Early Decision (7), and Program Reputation (5).	Most common categories were Aid Offer (5), Program Offering (5), and Cost of Attendance (3).
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- **Aid Offer:** Not enough financial aid, had trouble with financial aid process. Often in conjunction with other things (fit, cost, etc.).
- **Cost of Attendance:** Cost of attendance was beyond family's means, chose to begin at a 2-year institution to save money.
- **Early Decision:** Admitted to binding Early Decision agreement. UIC is less likely to be a top-3 choice for these students.
- **Fit:** Attending "dream school" or felt another campus was a better fit. Peaks in "2nd choice" group.
- **Program Offering:** Not offered preferred major; Majors/coursework tailored to interests; Direct-entry into Nursing, Social work.
- **Program Reputation:** Admitted to a "better" program, UIC was a backup, or attending more highly-ranked school.

## What Might Have Changed Their Decision

Respondents are presented with a multiple-choice list of factors and asked to identify any that would have changed their decision and influenced them to accept UIC's offer of admission. Respondents who identify any of Scholarships, Grants, or Loans (255 respondents in 2018) are presented with an additional question that asks them to estimate the amount of money that would have made them change their decision.

Additional scholarships and grants were overwhelmingly cited as the main factors that might have swayed decisions. Roughly 80% of the students who responded to the second question about the amount said that it would have taken either \$5,000 to \$10,000 or a full ride to sway their decision.

Factors that would have changed their decision

Factors	Count
Scholarships	241
Grants	161
Location	63
Other	58
Facilities	55
Loans	42
Interactions with Staff	34
Communications	30
Timing of Decision	27

Amount of additional aid that would have changed decision

Amount	Count
\$1,000-\$1,999	11
\$2,000-\$4,999	37
\$5,000-\$10,000	117
All costs covered	80



# Appendix C

## Non-Cognitive Survey Results of Students Who Did Not Enroll at UIC

UIC's Office of the Vice Provost for Undergraduate Affairs and Academic Programs administers a non-cognitive survey to incoming students as a tool to help academic advisors identify students who might need additional support during their undergraduate tenure. The survey is taken alongside UIC placement exams, which means that some admitted students complete the survey but do not wind up enrolling at UIC.

In 2018, 324 students completed the survey without enrolling at UIC. We compared this small group of students with the 3,604 survey responses by enrolled students and found statistically significant differences in several categories that might add additional points to the narrative of admits who do not enroll, and particularly those admits who are considering UIC strongly enough to complete pre-enrollment steps like this survey (i.e. students who “melted” over the summer).

T-tests were performed to compare the mean ratings of students who melted compared to those who enrolled. In the Fall 2018 cohort of non-cognitive survey responses, the “melt” students who did not enroll self-reported higher ratings in Time Management (2.52 compared to 2.40 for enrolls,  $p = 0.003$ ) and Academic Self-Efficacy (3.28 compared to 3.19,  $p = 0.045$ ).

On the other hand, the “melt” students who did not enroll averaged lower ratings in the Sense of Belonging section. There was a statistically significant difference for both the 2018 and 2016 cohorts, with non-matriculating students rating their Sense of Belonging lower (2018: 2.94) than the students who do ultimately enroll at UIC (2018: 3.02,  $p = 0.037$ ). While this trend is not observed in all three cohorts that have taken the non-cognitive survey, it may still point to an important factor for students on the fence between UIC and another school.